

For Immediate Release

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Literacy Volunteers Chippewa Valley Joins 1200 Tutors in 12 Weeks Program

Each fall, Wisconsin Literacy and its member agencies, including Literacy Volunteers Chippewa Valley, have a special **1200 Tutors in 12 Weeks** campaign to recruit and train tutors.

The 1200 Tutors in 12 Weeks campaign began on *International Literacy Day*, which is September 8th, and ends December 1, 2014. Literacy Volunteers Chippewa Valley has been very active in helping Wisconsin Literacy achieve this goal. Literacy Volunteers recruited and trained over 40 volunteers to increase day-to-day skill levels of community members. In September, attendees participated in *English Forward* training, helping tutors specialize in techniques and ideas useful for tutoring immigrants and refugees. In October, *Tutor Training* was offered to first-time volunteers, offering fundamental reading techniques and base applications for a wide range of literacy students. In November, a *Learning to Achieve* class, developed by the National Institute for Literacy, was conducted to identify tools and techniques that best serve adults with learning disabilities.

The **1200 Tutors in 12 Weeks** campaign, sponsored by Alliant Energy Foundation, American Family Insurance, and Dollar General Foundation, draws attention to the need for volunteer tutors and donations. Locally, help by contacting Literacy Volunteers Chippewa Valley at 715-834-0222 or go to their website at www.lvcv.org for more information.

“We appreciate the nearly 200 volunteer tutors who help students learn the literacy skills that they need most, and offer them the chance to achieve their personal goals,” said MaryJo VanGompel, Executive Director. “Our tutors are given the tools that they need to help students not only change their lives, but their families and community.”

Wisconsin Literacy provides support to 70 adult and family literacy agencies comprised of more than 3,000 volunteer tutors. The statewide coalition encourages the public to consider the gift of literacy to more than 1.5 million Wisconsin residents in need of literacy services. Most tutors volunteer one-to-three hours per week, often providing life-changing results for adult learners.

About Literacy Volunteers Chippewa Valley

Literacy Volunteers Chippewa Valley is a community-based literacy program that offers adults the opportunity to gain the skills they need to make a better life for themselves and their families. We do this by taking the time to understand the unique needs of

each learner and tailoring our services specifically to them. Founded in 1986, LVCV's mission is to provide flexible literacy programs to help adults and their families reach their education, employment, and life goals. All programs utilize tutoring provided by trained and supported volunteer tutors. With offices in Chippewa, Dunn and Eau Claire counties, LVCV is classified as a tax exempt, 501(c)(3) non-profit organization.

For more information, please visit <http://www.lvcv.org> or contact MaryJo VanGompel, Executive Director of Literacy Volunteers Chippewa Valley at 715-834-0222.

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